



# keepitcool

*Antarctica Expedition 2011*

## Sponsorship Levels

### Antarctic Friends

**\$150**

- Receive a 'postcard from the freezer'
- Thank you on our website [www.keepitcool.info](http://www.keepitcool.info) under "Antarctic Friends"
- Signed picture of Craig & Jay on the summit of Mount Vinson

### Expedition Support Package

**\$1,500**

- Receive a 'postcard from the freezer'
- Thank you on our website [www.keepitcool.info](http://www.keepitcool.info) under "Antarctic Friends"
- Logo displayed on our face book site 'keep it cool 2011'
- Motivational talk for your school of choice before the expedition & after to talk about our experiences
- An alliance with the world wide environment foundation [2041.com](http://2041.com)

### Expedition Alliance

**\$7,000**

- Receive a 'postcard from the freezer'
- Logo featured on our website welcome page as a key sponsor
- Link to your business website
- Thanked as a key sponsor & logo displayed on our face book site
- Motivational talk for your school of choice before the expedition & after to talk about our experiences
- An alliance with the world wide environment foundation [2041.com](http://2041.com)
- A photo of your company flag on the summit of Mount Vinson
- Company logo will be on all 'postcards from the freezer'
- Exposure of your company logo at all key events
- Four expedition images with full media release for your marketing purposes
- Company inspiration talk after expedition